

Fullestop case Studies

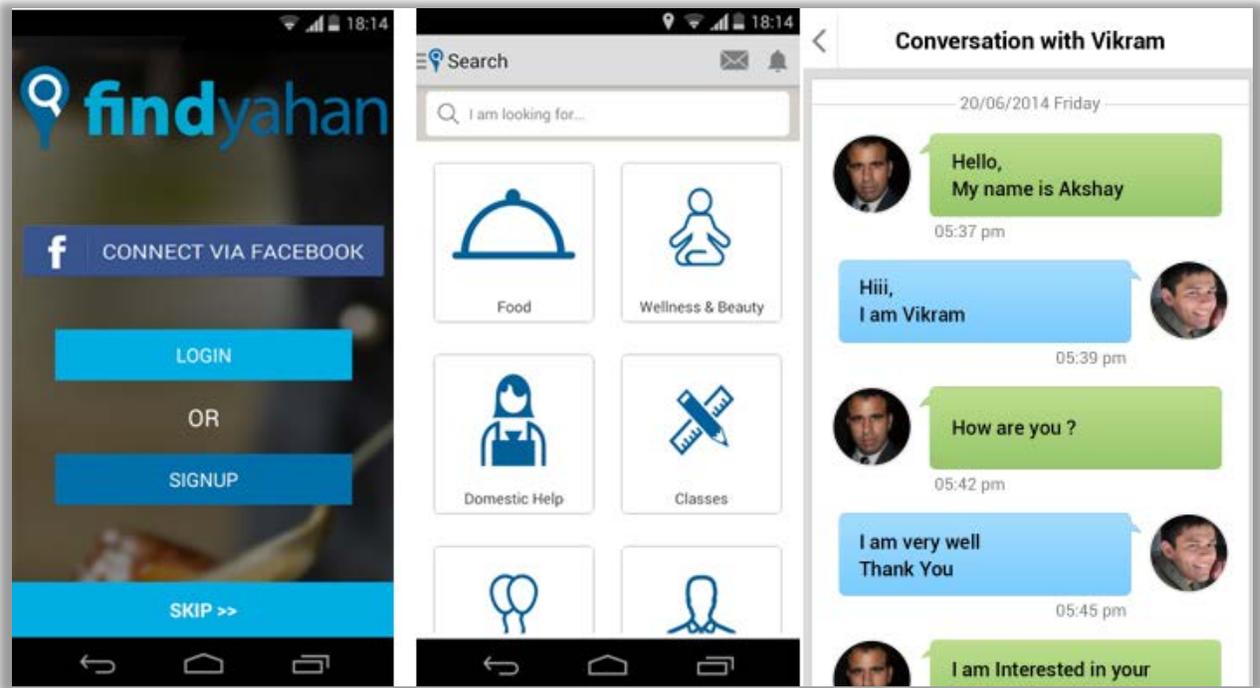
FindYahan

Scalable, Usable application @
Fullestop



CASE STUDY

FindYahan- Find anything, from reliable services to service providers, easily with FindYahan



App URL: <https://play.google.com/store/apps/details?id=com.findyahan>

Category: Business

Document Overview

This document details the case study for the FindYahan app, a business listing app. Drafted case study will subject to detailed investigation by the Fullestop sales team. Case study for FindYahan (educational blog website) is intended to supply sufficient and holistic information of the business model. It aims to capture all the details relevant to the blog website projects. The document emphasizes on detailed contextual analysis to understand and add strength to the related project i.e. FindYahan app.

Objective

The purpose of FindYahan app is to provide a marketplace to the users where they can find services, institutions, food, etc in an easier, quicker, and reliable way. FindYahan intends to serve its users with



meaningful search results of what they search for. They simply have to fill a form indicating their requirements and within hours, FindYahan will connect you to the relevant matches which are reliable.

The app targets the smartphone users who want to seek services and vendors and decide whoever fits their need, budget and time. You can find anything here, from domestic help providers, Tiffin centres, health and wellness, event management to the business service providers like architects, interior designers, photographers, etc. FindYahan promises to provide help with the list of eligible vendors and service providers who will suit your requirements and budget, with whom you can connect, and enjoy their services.

Challenges

- Making space for FindYahan in the vast market of numerous apps.
- Fullestop had to find a unique way for the finding and listing services on the basis of user specifications.
- Using the Volley Library for easier and faster networking of android data.
- Developing a user friendly interface with nice design and fluid user experience.
- Working on several optimization techniques to handle the load of data generating every minute which included connecting with so many service providers and professionals at once.
- Testing the application in various user scenarios.

Synopsis

The developed app is a marketplace for easy and quick searching of the various services which the user requires. The app first collects the user's specifications for the kind of thing he/ she is looking for. The matching of the attributes is then performed with the app database. The matched fields will be contacted and provided in the form of a list to the user.

FindYahan makes the tedious process of looking for various services easier, quicker and more reliable. Besides providing eligible professionals for various needs of the users, FindYahan also serves the users with a minimal and simple UI, and an interactive User Experience to make the task of searching even further simpler.



FindYahan has an extensive list of categories of vendors/ service providers to help the users with what they are looking for. It even provides the users with the ratings and reviews, to help them find the best in their area.

Technologies Used

- **Android Native development:** For implementing parts of the app using native-code languages such as C and C++ and developing an intact native app.
- **Eclipse IDE:** Contains a base workspace and an extensible plug-in system for customizing the environment and developing android apps.
- **Android SDK:** Includes sample projects, development tools, an emulator, and required libraries to build Android applications.
- **Google Places APIs:** For returning information about Places — defined within the API as establishments, geographic locations, or prominent points of interest — using HTTP requests.

Result

Fullestop has developed an app that is:

- Secure in nature with privacy features and ease of use
- Quick in operation with fluid transitions
- Perfect for searching services and vendors in your area
- Rating and review system to ensure best service delivery
- Robust and having a user friendly UI
- Had over 500+ downloads form the Google Play store.

Reviews

“Work as a your friend in your new town I m new in Patna and always feel problem in searching new things like better classes better ways.”

“RECOMMENDED APP I am very satisfied with the service. It’s not easy to find service guys manually. But this app makes it very easy to hire professional guys; this is the only app which helps to hire professionals including Caterer, "Food Service" provider & so on... Very cool or good and its working like



star so keep download it and use it it's become fast..."

User review Link: <https://play.google.com/store/apps/details?id=com.findyahan>

A Case Study by- Fullestop